



## **Privacy Notice**

This privacy notice explains how we use any personal information we collect about you.

### **What information do we collect about you?**

We collect information about you when engage our services or purchase our products. This information will relate to your personal circumstances. It will also include special categories of personal data such as data about your health, if this is necessary for the provision of our services.

We may also collect information when you voluntarily complete client surveys or provide feedback to us.

### **Why do we need to collect and use your personal data?**

The primary legal basis that we intend to use for any treatment that you have with us or purchase you make from us. The information that we collect about you is essential for us to be able to carry out the services that you require from us effectively. Without collecting your personal data we'd also be unable to fulfil our legal and regulatory obligations.

Where special category data is required we'll obtain your explicit consent in order to collect and process this information.

### **How will we use the information about you?**

We collect information about you in order to provide you with the services for which you engage us.

### **Who might we share your information with?**

If you agree, we may email you about other products or services that we think may be of interest to you. We won't share your information for marketing purposes with other companies.

### **How is Personally Identifiable Information stored?**

Personally Identifiable Information collected by PURESK1N is securely stored and is not accessible to third parties.

### **How long do we keep hold of your information?**

In principle, your personal data shouldn't be held for longer than is required under the terms of our contract for services with you. We'll not retain your personal data for longer than 25 years.

You have the right to request deletion of your personal data. We'll comply with this request.



### **How can I access the information you hold about me?**

You have the right to request a copy of the information that we hold about you. If you'd like a copy of some or all of your personal information, please email or write to us using the contact details noted below.

When your personal data is processed by automated means you have the right to ask us to move your personal data to another organisation for their use.

We have an obligation to ensure that your personal information is accurate and up to date. Please ask us to correct or remove any information that you think is incorrect.

### **Marketing**

We'd like to send you information about our products and services which may be of interest to you. If you've agreed to receive marketing information, you may opt out at a later date. You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please contact us by email or post.

### **Other websites**

Our website may contain links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

### **What can you do if you are unhappy with how your personal data is processed?**

You also have a right to lodge a complaint with the supervisory authority for data protection.

In the UK this is:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

0303 123 1113 (local rate)

### **Changes to our privacy policy**

We keep our privacy policy under regular review and we'll inform you of any changes when they occur. This privacy policy was last updated on 9/10/2018

### **How to contact us**

Please contact us if you have any questions about our privacy policy or information we hold about you: by email at [geraldinebarron@hotmail.co.uk](mailto:geraldinebarron@hotmail.co.uk)

Or call us on: - 07807 455173